Taking the Next Steps in Finding Your Opportunities: Get Noticed by Following Up

If you attend a fair or information session or you've applied for an internship or full-time job two weeks ago – but you've not heard back from the recruiter or contact that you made or wanted to make – then send a note asking what follow-on steps you should take to ensure you don't miss out (or to ensure you're a best candidate). Ask if there is someone you can connect with/talk to who has done or is doing the role you want.

After (and prior to) the fair or information session or your application – please review LinkedIn and find someone to talk to at the company you hope to join. You don't have to wait two weeks – you can start the conversation. For some it will be a short Thank You and a request to connect with them on LinkedIn. For others it will be, "I have applied for (or intend to apply for) this role", or, "I am wondering about your role and I would love to gain your insights".

Always remember to find someone (a past intern if possible) and talk to them about his or her experience.