

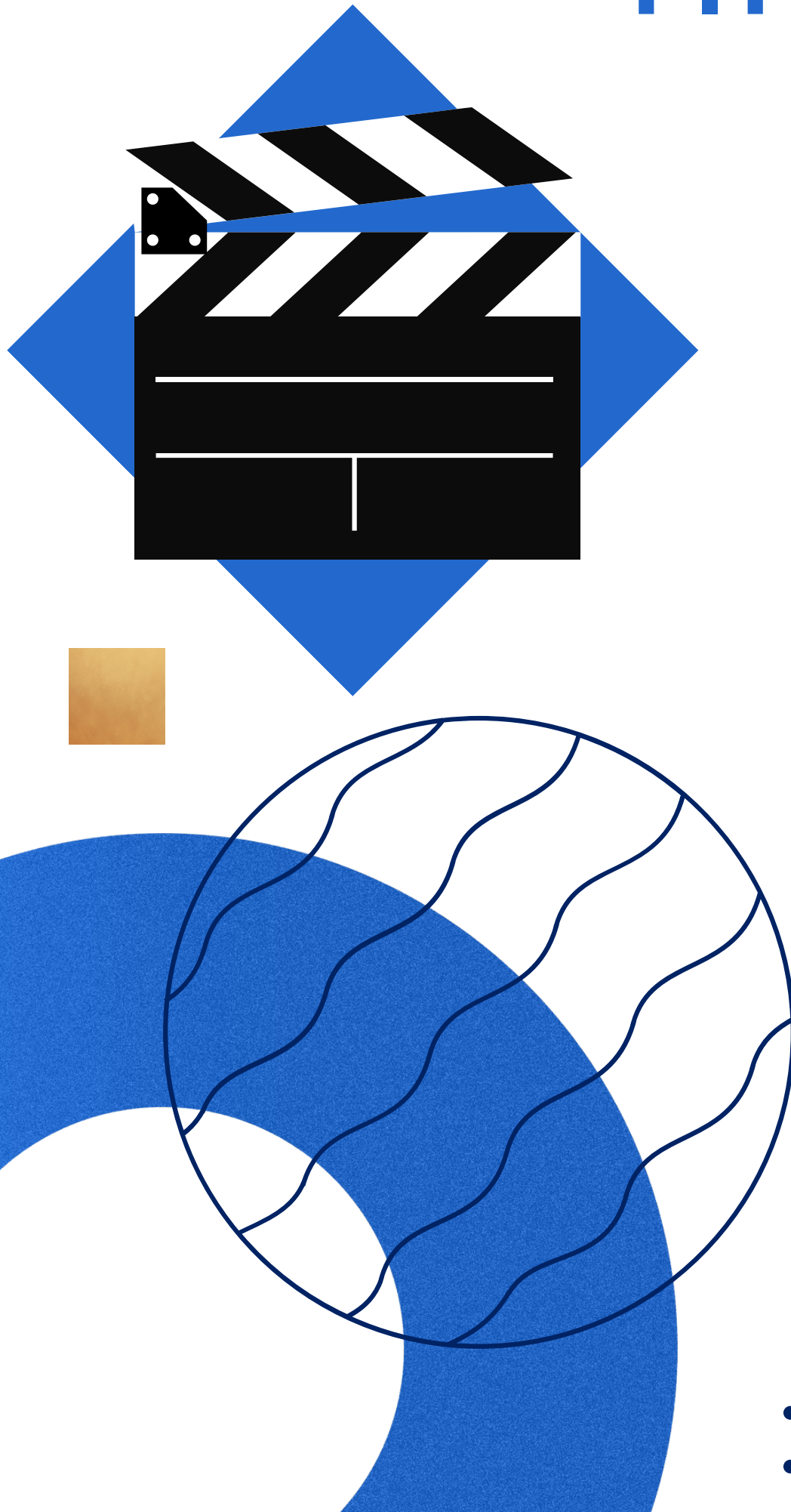
PITCH 59

CONSIDER BUILDING YOUR PITCH

Pitch 59 is a hiring platform that allows employees and job seekers to showcase themselves through virtual pitch cards, creating more of a personal approach to job seeking. These pitch cards can include your resume, pictures, personal bio, and employment interests. The main section of each pitch card is the pitch video, which is a 59-second video that is used to portray who you are as a person. Companies will see more of your personality, something that may be difficult to do when reading a resume.



PITCH 59 VIDEO TIPS

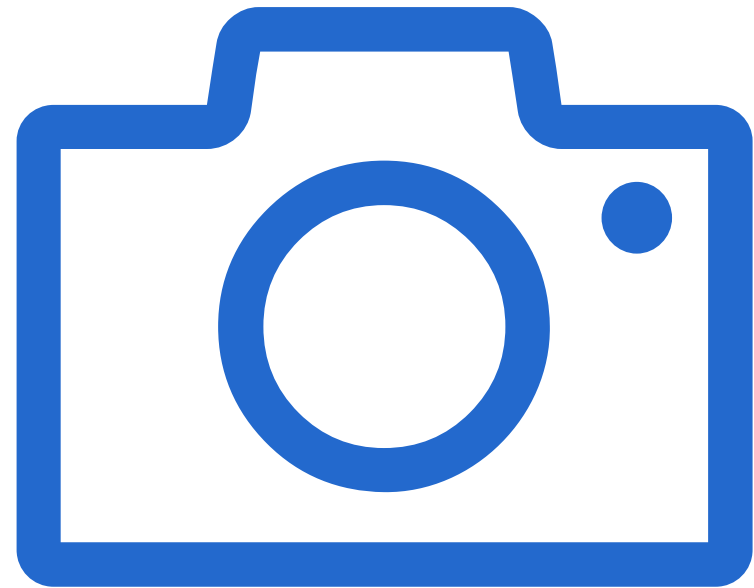


Visit the website or download the Pitch 59 app to create your own free pitch card. On this pitch card, you will create a 59-second video that will showcase who you are as a person. The following tips are provided to help you create the best pitch video you can!

- 1) Write out what you want to say and practice saying it before recording!
- 2) Share a blend of personal interests and skills that show you're qualified for whatever job you apply for.
- 3) If possible, include a short, memorable story to help you stick out from the crowd.
- 4) When being recorded, show genuine interest and excitement.
- 5) Remember to smile often!
- 6) Talk slowly, clearly, and confidently.
- 7) Have fun and enjoy creating your own pitch video!



PITCH VIDEO EXAMPLES



Here's one example we made of a pitch video:



<https://pitch59.com/card/riley-marshall>

We also suggest you visit [this](#) Pitch 59 "pouch" to see some of BYU J. Reuben Clark Law School's best pitches!

Go [here](#) to create your own Pitch 59 pitch video!

